



New Heights Educational Group™

Educational Resources to Help Reach Your Goals

Resource and Literacy Center



P R E S E N T A T I O N



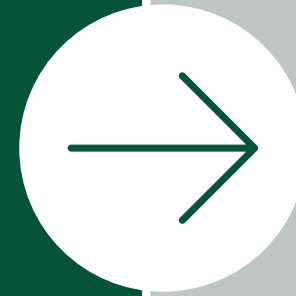
www.NewHeightsEducation.org



MISSION

New Heights Educational Group, Inc., promotes literacy for children and adults by offering a range of educational support services.

Such services include the following: assisting families in the selection of schools; organization of educational activities; and acquisition of materials. We promote a healthy learning environment and various enrichment programs for families of preschool and school-age children, including children with special needs.



PAMELA CLARK

FOUNDER/EXECUTIVE DIRECTOR

Mrs. Pamela Clark, a dedicated advocate for education, founded New Heights Educational Group in 2006. Through her organization, she provides invaluable support, resources, and guidance to families seeking to optimize their children's education.



BOARD OF DIRECTORS



Pamela Clark

Executive Director



Laura Casanova



Marina Klimi



Kristen Congedo



Heather Ruggiero

THE PROBLEM

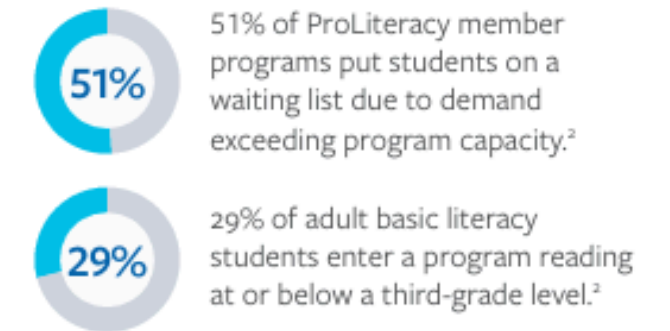
The American education system is in crisis. Millions of students are dropping out each year, trapped in a cycle of illiteracy and poverty. Our solution focuses on unlocking the unique potential of every child, moving beyond rote memorization to cultivate critical thinking and real-world skills.

US Adult Literacy Facts

US Facts



Member Services



The Cost of Low Literacy

\$2.2 Trillion

Bringing all adults to the equivalent of a sixth-grade reading level would generate an additional \$2.2 trillion in annual income for the country.³

\$106-238 Billion

It is estimated between \$106-\$238 billion in health care costs a year are linked to low adult literacy skills.⁴

English Language Learners

50.6 Million

The US has the world's largest immigrant population. Immigrants comprise 15% of the US population.⁶

53% Proficient

Among immigrants only half (53%) are proficient English speakers.⁷

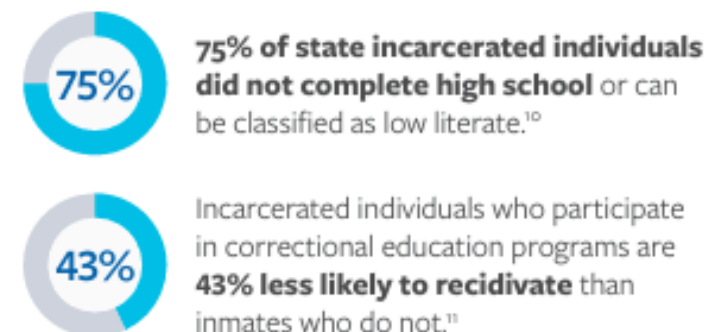
3X The Earnings

Workers who have less education than a high school diploma have the lowest median weekly earnings (\$592), three times less than the highest level of education.⁵

One-in-Six

The US immigrant population is projected to grow to 69 million by 2060, or to about one in six people living in the US.⁸

Incarceration



Family Literacy



A mother's reading skill is the greatest determinant of her children's future academic success, outweighing other factors, such as neighborhood and family income.⁹

THE PROBLEM

New Heights Educational Group is based in the U.S., but has a world-wide reach. The Global State of Literacy demonstrates the international impact of low literacy.

International Adult Literacy Facts

ProLiteracy's work to improve adult literacy rates worldwide directly aligns with the UN Sustainable Development Goal on education to ensure all youth and a substantial number of adults—both men and women—achieve literacy and numeracy by 2030.¹



The Global State of Literacy

Despite the steady rise in literacy rates over the past 50 years, United Nations Educational, Scientific, and Cultural Organization (UNESCO) data shows that in 2020, 763 million adults worldwide still don't have basic literacy skills.

While more adults are literate today, it is largely because more went to school when they were young—**not because they were given a second chance to learn as adults.**³

Low Literacy Rates by Region⁴



The Cost of Low Literacy

Economic

\$1 Trillion

Low literacy costs the global economy more than **\$1 trillion** each year.⁵

30%-42% less earnings

Adults with low literacy earn **30%-42% less** than their literate peers.⁶

Social

50% more likely

In developing countries, a child born to a mother who can read is **50% more likely to survive** past age 5.⁷

If all adults completed secondary school, the global poverty rate would be more than halved.⁸

Women's Literacy

2/3 of adults with low literacy skills are women.⁹



More than half of all disadvantaged rural women in developing countries lack basic literacy skills.¹¹

Of the 99 million illiterate youth, **56% are girls.**¹²



The Digital Divide



No Internet Access

53% of people in developing countries do not have access to the internet compared to 13% in the rest of the world.

Globally, only **40%** of primary, **50%** of intermediate, and **65%** of high school-level schools have internet access.

Almost 9% of the global population—and more than **70%** of people in rural sub-Saharan Africa—**lack access to electricity.**¹⁰

THE SOLUTIONS

Through innovative online courses and resources, NHEG has reached over 651,851 students, empowering them to overcome challenges and achieve their full potential. Our dedicated team of volunteers, led by Mrs. Clark, leverages their expertise in education, research, technology, and creative arts to deliver exceptional learning experiences.



01

Online Courses

NHEG and its partners/affiliates offer over 1,280 low-cost and high-quality courses on its website.

02

Original Resources

The organization has many internal departments, providing content in the form of magazines, comic book, a radio show, and more.

03

Partnerships

NHEG has various partnerships to bring additional offerings to families, including our 5-tier reading program.

ONLINE COURSES

NHEG and its partners/affiliates offer over 1,280 low-cost and high-quality courses on its website. We make national and international leadership opportunities available to students.

Our 5-Tier reading program, provided with help from our partners, is one of our free offerings at NewHeightsEducation.org



Tier One

Reading Time with Rishaan: Pre-school to first grade students



Tier Two

The Hog Mollies Reading Time, in partnership with the [2nd & 7 Foundation](#)



Tiers Three-Five

Reading for a Reason



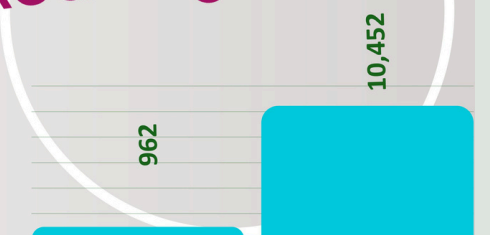
The Growing Impact of NHEG Media

Each year, NHEG touches the lives of hundreds of thousands of individuals and families through the enchanting waves of NHEG Radio and its captivating publications.

EASY TOONS
EDUCATIONAL ANECDOTES FOR STRUGGLING YOUTH



Reading for a Reason



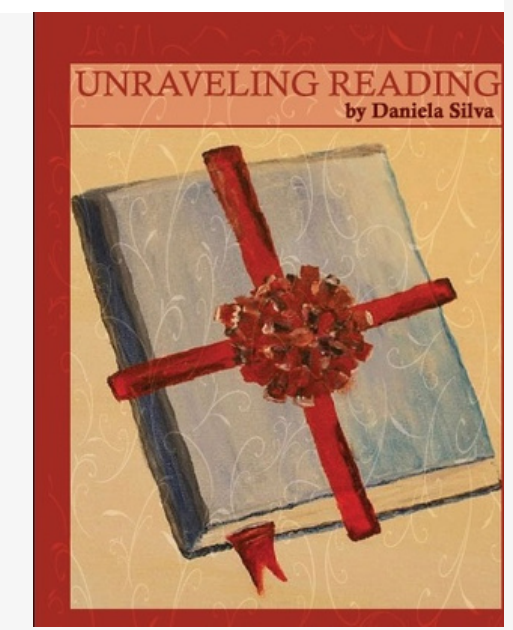
New Heights Educational Group
Educational Resources to Help Reach Your Goals
Resource and Literacy Center

RESOURCES

New Heights Educational Group provides a diversity of multimedia resources such as our E.A.S.Y.TOONS comic book series, bi-monthly NHEG EDGuide Magazine, and our educational podcast series.

Our publications comprehensively cover diverse educational topics—from current events and civil rights to STEM, business, and special needs—and feature discussions and a teen comic series addressing youth issues. We aim to educate and inspire through shared information and open dialogue.

NHEG has also published two books: “Unraveling Reading” and “One Nonprofit’s Journey to Success.”



PARTNERSHIPS



PROVIDERS

Our partnerships with other educational content creators, such as the 2nd and 7 Foundation, allow us to provide programs such as our 5-tier reading program.



DISTRUBTORS

Partners, such as First Book, allow us to provide a range of materials to students and families that lack resources and/or live in rural areas.



DONORS & SPONSORS

Organizations, such as Dollar General, provide cash, goods in kind and pro-bono contributions both for service provision and in support of fundraising efforts.



INDIVIDUALS

Over the last 18 years, many individuals have contributed their time and efforts to build the NHEG site and offerings.

TARGET MARKET



INTERNATIONAL

NHEG is based in Ohio, but has an international reach. NHEG has served over 651,851 students via online services and courses.



DEMOGRAPHIC

New Heights Educational Group serves diverse students from childhood through adulthood. Anyone who asks for help receives it.

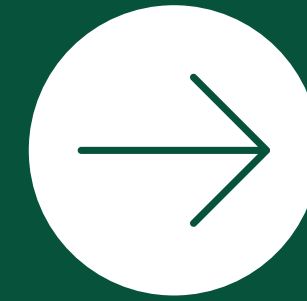


HIGH NEED

Our services impact high need populations such as those with disabilities including ADHD and autism. We also reach those in low-income and rural communities.



WHY THE NEW HEIGHTS EDUCATIONAL GROUP?



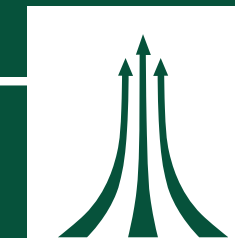
REACH

We reach hundreds of thousands of students and serve a diversity of populations around the world.



SCOPE

Our organization offers multimedia resources across a range of subjects including ELA, Social Studies, Financial Literacy, and so many others. The various formats allow us to serve unique learners.



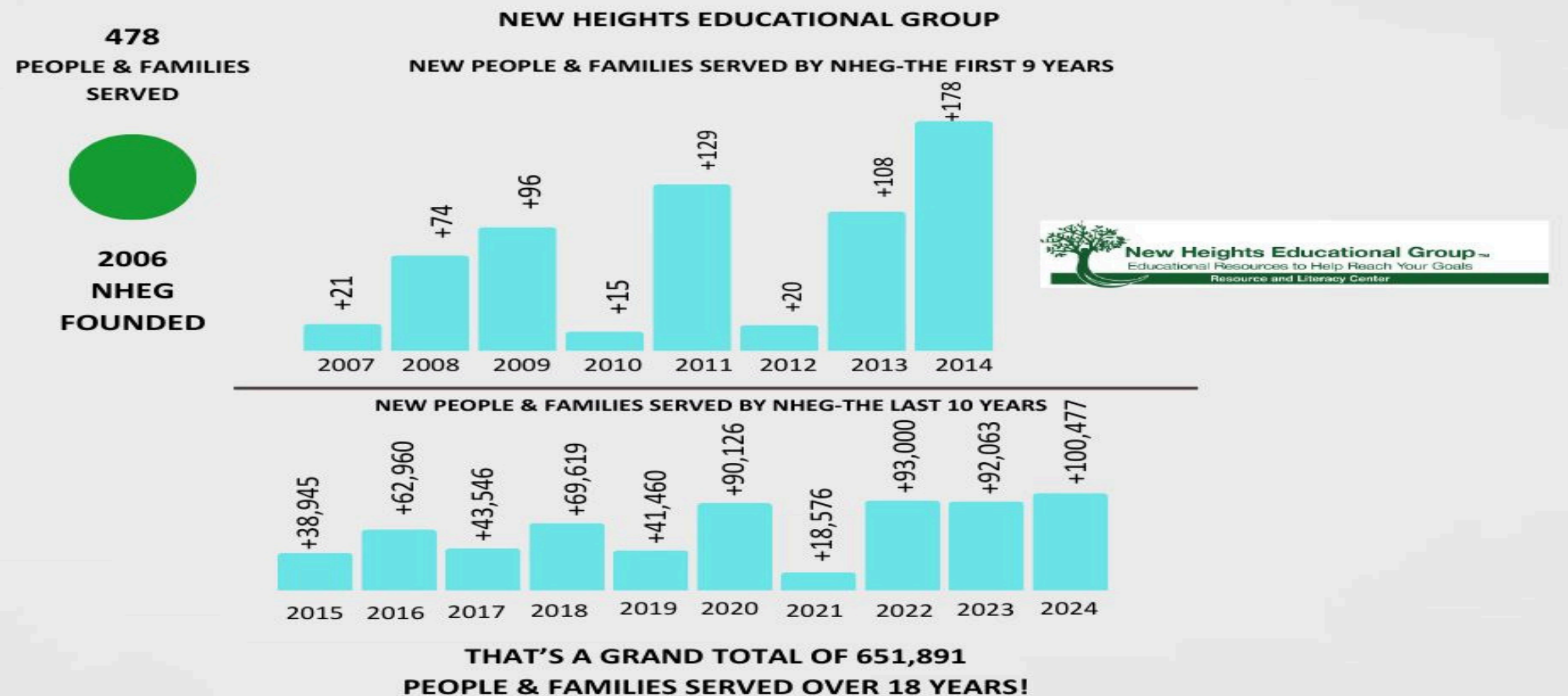
DEVELOPMENT

New Heights Educational Group has worked with many hundreds of volunteers over the years. We offer opportunities for contribution and development. We believe in nurturing and supporting unique talents.

A HISTORY OF SERVICE

One of NHEG's most unique features is that its mission has been fulfilled for over 18 years – all through volunteerism.

NHEG has proven that education isn't about more funding, politics or competition. It's about faith in people's individual gifts. NHEG celebrates, empowers and embraces everyone's unique strengths.



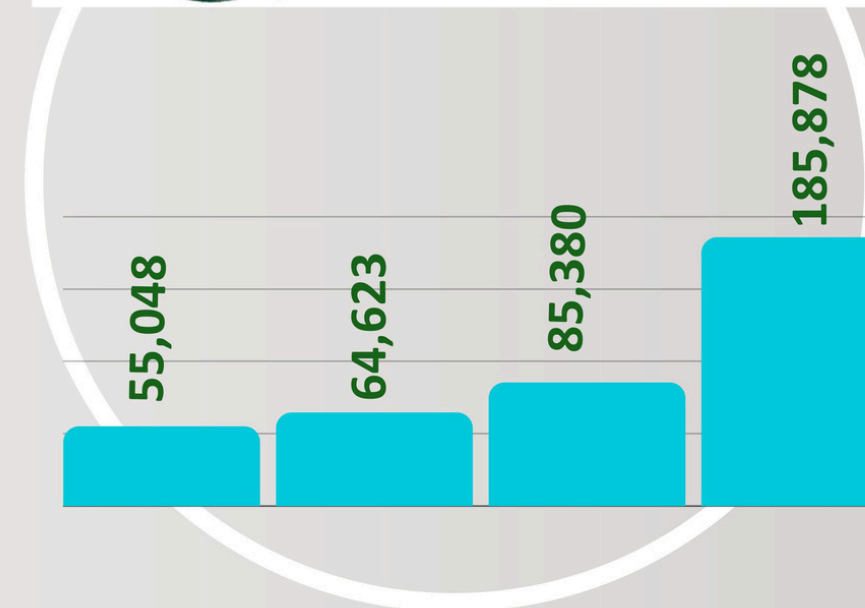
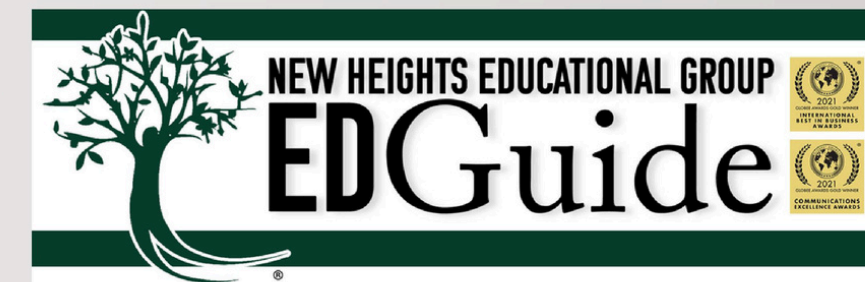
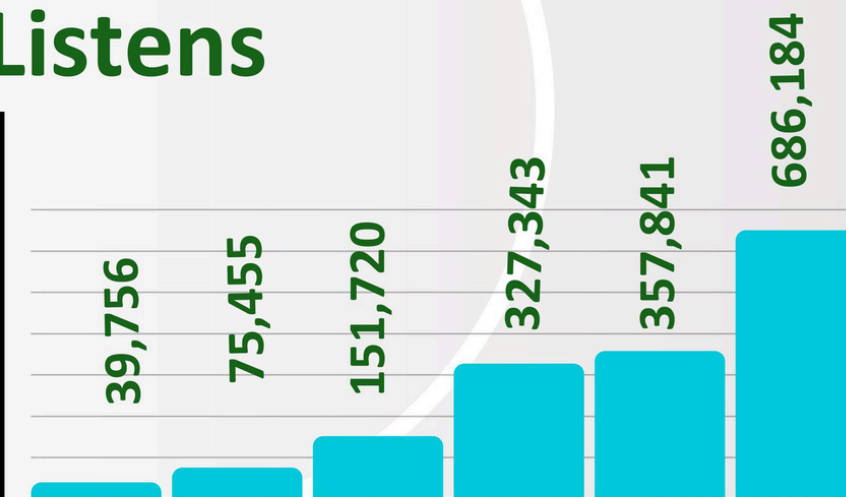
A HISTORY OF SERVICE

Our educational magazine (NHEG EDGuide) with 185,878 views and E.A.S.YToons comic books with 13,571 views, a five-tier reading program with 11,414 views.

The Growing Impact of NHEG Media

Each year, NHEG touches the lives of hundreds of thousands of individuals and families through the enchanting waves of NHEG Radio and its captivating publications.

Total Radio Listens



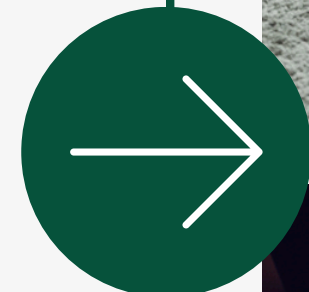
FUTURE PROJECTS

#PROJECT ONE

NHEG would like to provide in-person offerings by expanding its presence into local communities and supporting local efforts.

#PROJECT TWO

New Heights Educational Group would like to continue serving students through expansion of online resources and content creation.



Help us fulfill the NHEG dream

NHEG fall/winter fundraiser will provide much needed funds to keep our services, NHEG created courses and website(s) free and available to all those looking to improve their lives.

Donate via Paypal or Zeffy or send a check to:
NHEG
11809 US Route 127
Sherwood, Ohio 43556

Scan QR code to donate



Zeffy



PayPal



New Heights Educational Group
Educational Resources to Help Reach Your Goals

www.NewHeightsEducation.org

419-786-0247

Info@NewHeightsEducation.org

THANK YOU!



Phone: 419-786-0247



www.NewHeightsEducation.org



11809 US Route 127 Sherwood,
Ohio 43556 by appointment only



Info@NewHeightsEducation.org

